

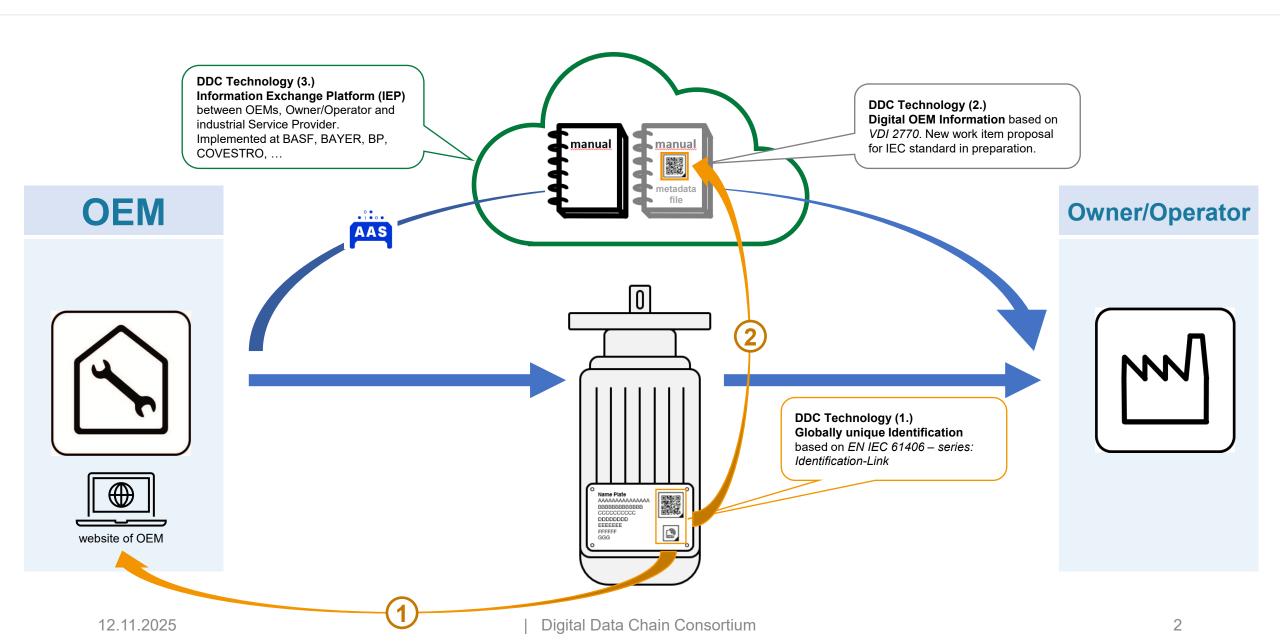
# The Digital Data Chain from OEM to Owner/Operator - Update for THTH autumn seminar -

**Online Event** 

Christoph Attila Kun (DDCC / BASF SE)

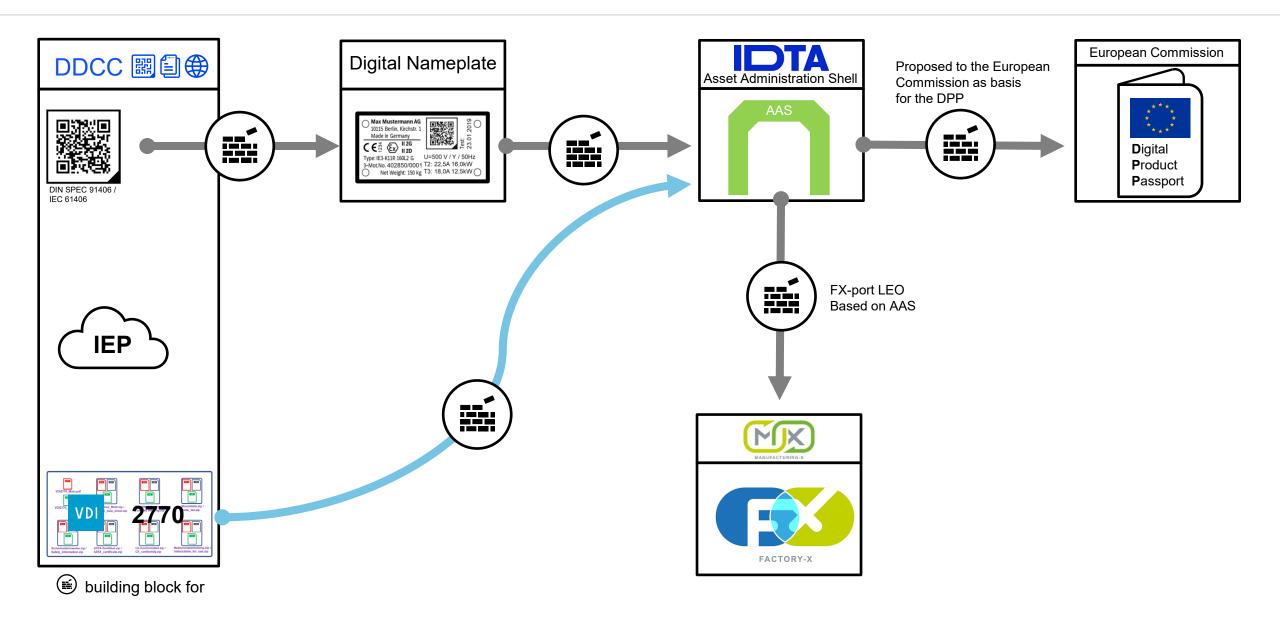
#### The DIGITAL DATA CHAIN -> Combining the technologies





#### **DIGITAL DATA CHAIN** – relation to other standards and technologies





#### Where does the requirement to provide a Digital Product Passport come from?



The industry needs raw materials to manufacture their products. If the quantity of available raw materials is lower than the demand, this will significantly affect the business.

The distribution of raw materials in the world is unequal. Some raw materials come from politically instable regions or are under the control of the government, and are used as leverage in political conflicts.

Europe must reduce ist dependence on raw material, such as rare earth, Mangan, Cobalt, Lithium, oil, gas, etc. to protect business!

The European Commission developed a strategy with two main pillars to reduce industries dependency on raw materials:

- Contracts with countries world wide that are suppliers for raw materials
- Reduce the amount of new raw material by enhancing the circular economy

This strategy is represented in regulation via the:

- → "Critical Raw Material Act (CRMA)" in force since May 2024, and the
- → "Ecodesign for Sustainable Products Regulation (ESPR)" in force since July 2024.

#### Where does the requirement to provide a Digital Product Passport come from?



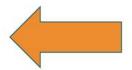


#### Requirements for EU Digital Product Passport



#### 2. DPP main design features

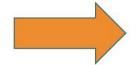
DPP-system



(the "**HOW**". To be developed horizontally for all product groups and legislations)

- The DPP registry
- A searchable Web Portal
- All standards and protocols related to IT architecture:
  - 1. Unique identifiers
  - 2. Data carriers and links between physical product and digital representation
  - 3. Access rights management, information security, and business confidentiality
  - 4. Interoperability (technical, semantic, organisation)
  - 5. Data processing, data exchange protocols, and data formats
  - 6. Data storage, archiving, and data persistence
  - Data authentication, reliability, integrity

APIs for the DPP lifecycle management and searchability



DPP-data

(the "WHAT". To be developed through product-group specific dedicated legislation)

Information to be included in the DPP will be **productgroup specific** and identified in delegated act process.

It may include information/data on one or more of the following areas:

- Technical performance
- Environmental sustainability performance
- Circularity aspects (durability, repairability, etc)
- Legal compliance
- Product-related information (e.g., manuals, other labels)



ESPR Webinar, 22.05.24

#### Requirements for EU Digital Product Passport



#### 3. What will companies need to do?

#### Make sure that:

- a product passport exists, and it is in compliance with essential requirements established in articles 9 and 10 – exceptions are possible
- the product passport is complete, meaning it includes all the mandatory information listed in the corresponding product group-specific Delegated Act.
- the information included in the passport is authentic, reliable and verified in accordance with requirements established in the corresponding product group-specific Delegated Act.
- a back-up copy of the DPP is stored by a [certified] third-party product passport service provider.
- A copy of the data carrier or unique product identifier are made available to dealers and online market places selling the corresponding product.



#### **Benefits of EU Digital Product Passport**



Currently, many companies see the DPP as "just another regulation" they have to fulfill and do not see the potential for cost saving and enhancement of customer value.

Please find here a study regarding the business benefits of the DPP for consumer goods:

<u>Digital Product Passports Introduce New Sources of Value | Bain & Company</u>

The study comes to the conclusion after an analyzes of general business processes that:

**Customer Service Costs** 

- 20%

→ reduction through customer self-service and digital product information provisioning

#### Which product groups fall under the ESPR?



#### **ESPR Working Plan**

- WP minimum of 3 years, covering ecodesign requirements, including horizontal requirements, and the possible prohibition of destruction of unsold consumer goods.
- First working plan to be adopted in the first 9 months of ESPR implementation and include:

#### INTERMEDIATE PRODUCTS

- Iron and Steel
- Aluminum

#### FINAL PRODUCTS

- Textiles (in part. garments & footwear)
- Furniture, including mattresses
- Tyres
- Detergents
- Paints

- Lubricants
- Chemicals
- Energy related products
- Information & communication technology products and other electronics
- Justification must be provided for inclusion or exclusion of products.

mainly b2b

Chemicals are main raw material for products

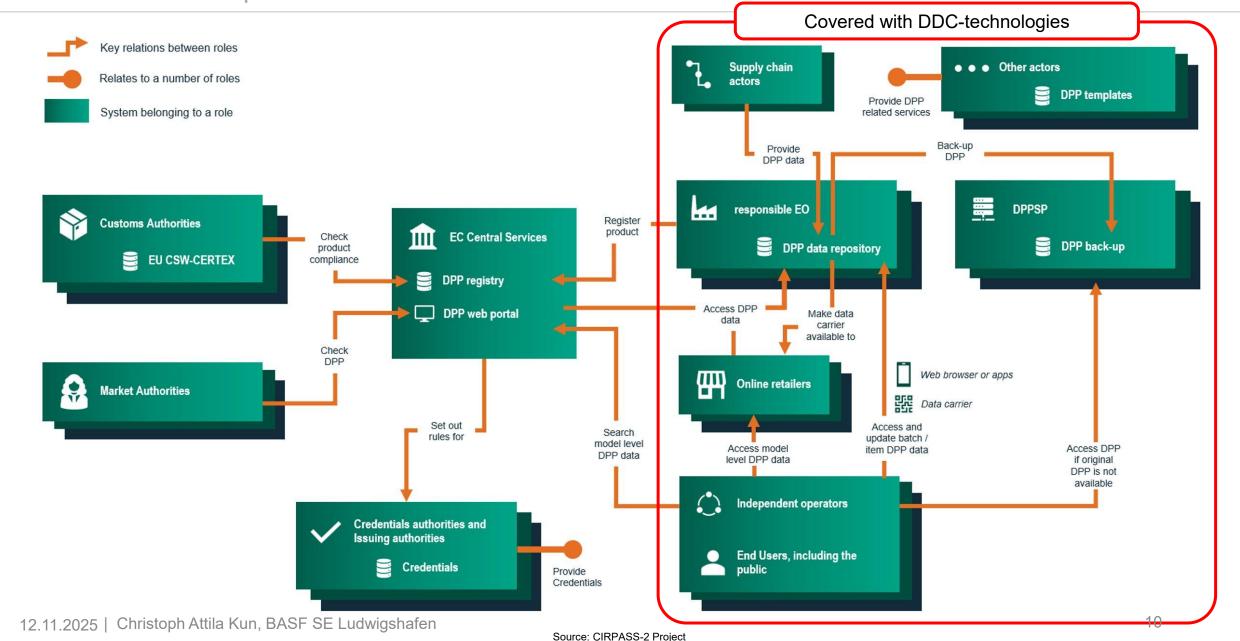


57

ESPR Webinar, 22.05.24

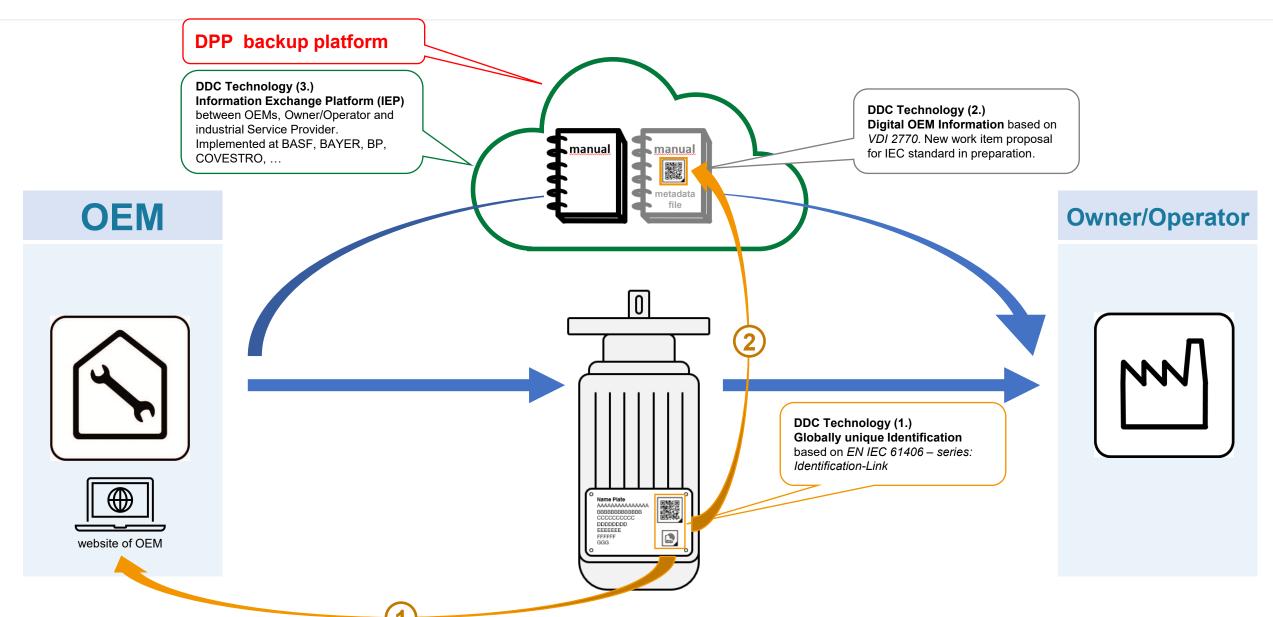
First draft of architecture proposal for DPP system by CIRPASS-2, based on ESPR requirements





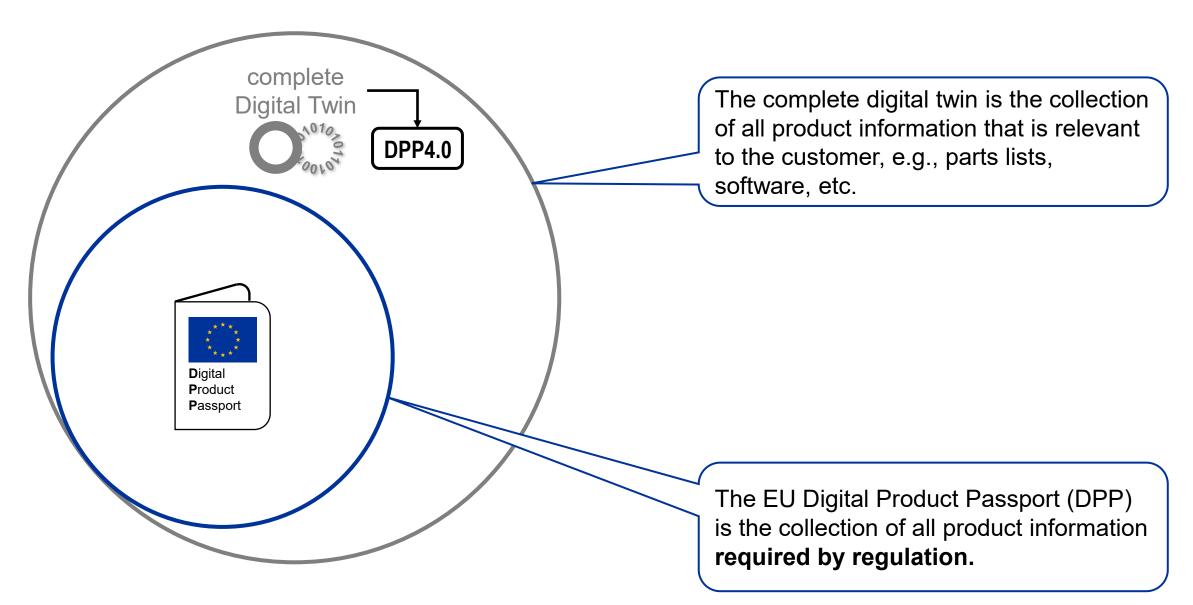
#### The DIGITAL DATA CHAIN -> Combining the technologies





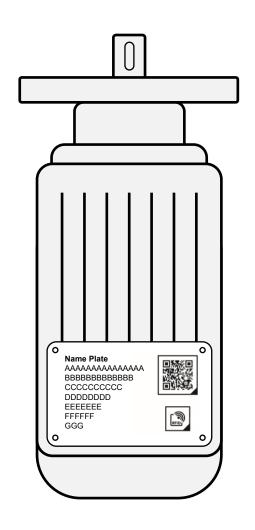
#### **Digital Product Passport or Digital Twin?**



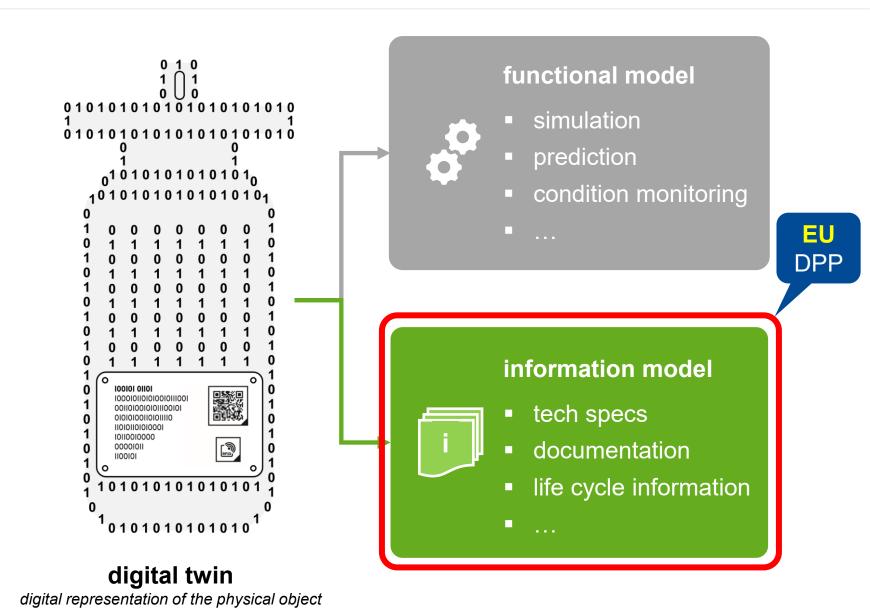


#### Simplified data model of a Digital Twin





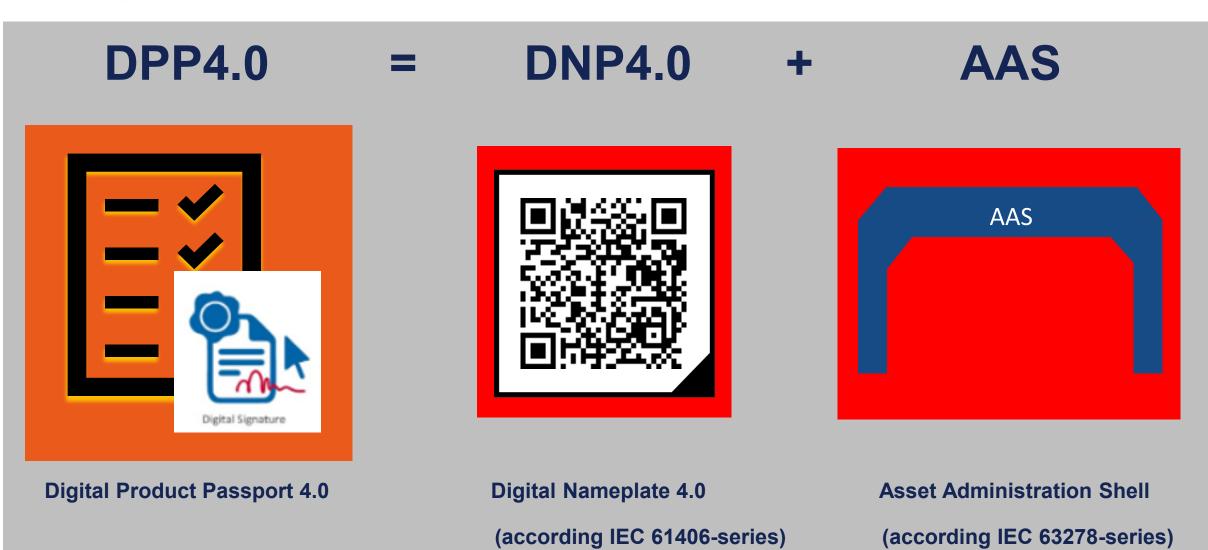
physical object



#### The Digital Product Passport 4.0 (DPP4.0)

Concept "DPP4.0" based on two new IEC-standards





## **Industrie 4.0 Konzepte zur Realisierung des Digitalen Produktpass**



Structure of the DPP 4.0 Concept



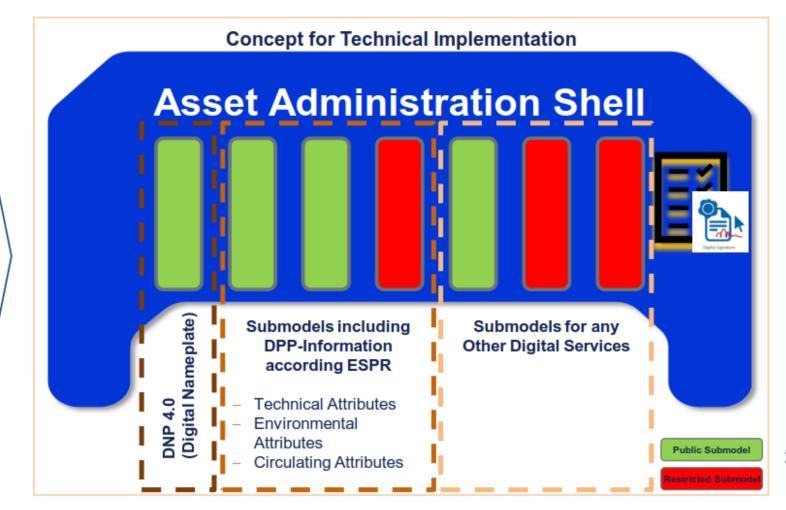
Digital Nameplate (DNP4.0)

#### Digital Services for DPP-Information

- Public
- Restricted (Access based on Need-to-Know)

#### Any other Digital Services

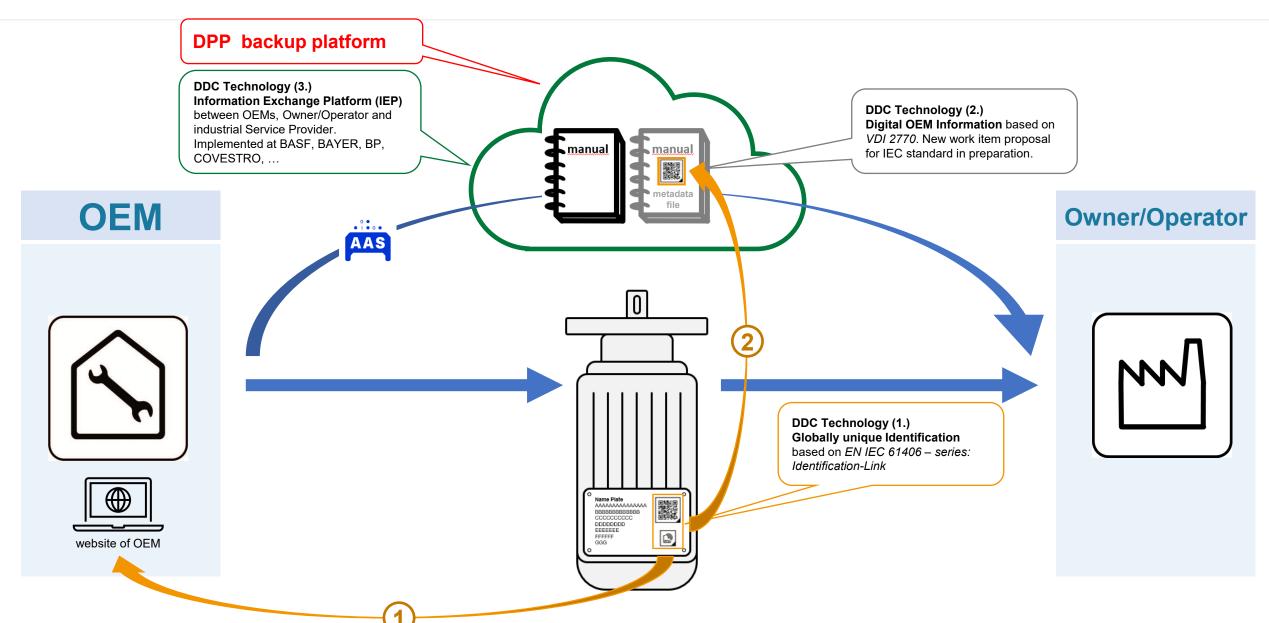
- Public
- Restricted (Access based on Business Policy)





#### The DIGITAL DATA CHAIN -> Combining the technologies





#### Ongoing global implementation in Industry



Evonik and BASF have started the large scale implementation of the Digital Data Chain.

Till end of 2026 several thousands of OEMs will be onboarded to the completely automated, DDC conform equipment information provisioning process.

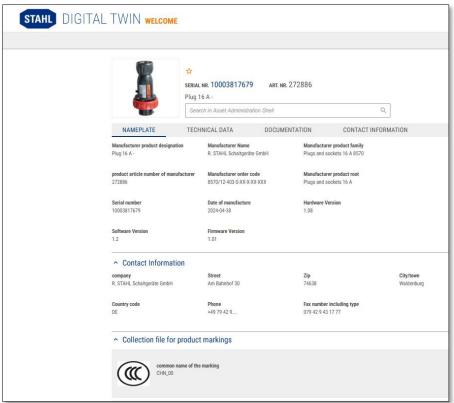
Live Demo →

#### R. STAHL DNP & AAS IMPLEMENTATION





### R. STAHL Digital Twin Portal Showing the Instance AAS



#### **AAS-Content:**

- SM Digital Nameplate
- SM Technical Data
- SM Handover Documentation VDI 2770
- SM Contact Information

\* https://dt.rstahl.com/?.S=10003817679&.1S=30218

STAHL









**Christoph Attila Kun** 

Global Product Manager *Digital Data Chain* @ BASF
Manager *Digital Data Chain Consortium GbR* → www.digitaldatachain.com
Factory-X Use Case lead: Collaborative Information Logistics
Chairman VDI Experts Council 2770
National delegate CEN/CENELEC JTC 24 − EU Digital Product Passport

Mobil: +49 1522 8866364

Mail: christoph-attila.kun@basf.com

Please don't hesitate to contact us, if you are interested in the Digital Data Chain (DDC) and its global implementation!









# Digital Data Chain Consortium

www.digitaldatachain.com